

January 15, 2008

Jamie Weber
Pieramid Foundation Systems
14525 North Newport Hwy.
Mead, Washington 99021

Dear Jamie,

The Solar Decathlon Team and the College of Architecture at Georgia Tech are deeply grateful for your generous contribution that led to a strong debut showing at the international Solar Decathlon competition. We recognize that, in addition to demonstrating a commitment to reducing energy consumption, your organization truly invested in Georgia Tech students and researchers with this endeavor.

Enclosed is a letter from our communications officer Ms. Teri Nagel giving you an overview of the media coverage of the house; a list of the stories and features on the house; and a disk with photographs and video of the house from its construction through its completion and the competition.

Sustainable development is a social process that demands full participation. Our contribution to that process is education, research, and technological innovation, but projects like the Solar Decathlon cannot be successful without substantial corporate and private support.

Together with faculty team leaders Franca Trubiano, Ruchi Choudhary, Chris Jarrett and Russell Gentry, we have created a transformative educational experience that is impossible to stage in a classroom. What's more, we hope the endeavor will uncover new collaborative relationships on and off campus.

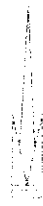
Upon its return, the Solar Decathlon house was re-commissioned on the South lawn of the West Architecture Building on Georgia Tech's campus. We invite you to visit during its next phase of life as a "Solar Lab" for researchers and our various communities in Atlanta. Contact Lucie André at 404-894-1371 or visit www.solar.gatech.edu for visitor-hours. Again, thank you for your support of the Georgia Tech Solar Decathlon House and the College of Architecture.

Warm regards,



Douglas C. Allen
Professor and Interim Dean

Enclosure (3)



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Dear Jamie,

Recognizing the vital role you have played in this unique collaboration, we would like to share with you highlights of the regional, national and international exposure it has received.

The Georgia Tech Solar Decathlon project was covered by all types of media, from sustainability blogs and industry focused e-zines to respected design/build trade magazines and national broadcast news. A spreadsheet of media coverage to-date is included herein, along with a handful of notable placements. Since the conclusion of the competition, we have received many requests from consumers seeking information on materials used in the house.

As you may know, your company name was included in an exterior exhibit visited by well over a hundred-thousand people on the National Mall in Washington, D.C. Many of the visitors toured Georgia Tech's house, giving them an opportunity to see materials and components in application. We expect thousands more will have this opportunity as the house is reopened as a "Solar Lab" on campus in Atlanta.

In the two weeks alone from when the competition began on Oct. 13 to the end of October, close to 5,000 people visited the 2007 Georgia Tech Solar Decathlon Web site. Your online presence here will remain for the life of the site.

The Communications and Marketing division at Georgia Tech assisted the College of Architecture tremendously to document this historical project, and we are happy to share the professional photography and video produced along the way. These files are also included herein.

Finally, we welcome and appreciate any post-competition media outreach you would like to do, but I ask that you let me know beforehand to avoid duplicating efforts.

The most important points I would kindly request that you include in any media materials is that:

1. The College of Architecture at Georgia Tech is focused on interdisciplinary collaboration to achieve innovative solutions.
2. The tremendous effort put forth by students, faculty and supporters reflects a deep commitment on behalf of Georgia Tech and the College of Architecture to move sustainable design and building technologies to market.

I join my colleagues at the College of Architecture in expressing, once more, our deep gratitude for your continued support.

Sincerely,

A handwritten signature in black ink, appearing to read "T Nagel". The signature is fluid and cursive, with the first letter of the first name being a large, stylized capital 'T'.

Teri Nagel
Communications Officer
College of Architecture, Georgia Tech